

# Next Steps for Advocates

Protecting  
Medicaid in WI

Updates from DC  
4/25/17

A Threat to Medicaid is a Threat to...



...the help that  
keeps me  
healthy and out  
of a nursing  
home.

#ProtectWisconsinMedicaid #NoMedicaidCuts

# Joint Developers/Sponsors of this Webinar



The Wisconsin Long-Term Care Coalition

**Keep Our Care at Home**



**Survival  
Coalition**

of Wisconsin Disability Organizations

# Your Presenters



Nicole Jorwic, Dir. Rights Policy  
The Arc United States



Lisa Pugh, Exec. Director  
The Arc Wisconsin;  
Co-Chair Survival Coalition



Lynn Breedlove, Co-Chair WI  
Long-Term Care Coalition



Beth Swedeen, Exec. Director  
WI BPDD;  
Co-Chair Survival Coalition

**Problems in the session contact Erin – 608-235-1022;  
efabrizius@mblumenfeld.com**

# Updates from DC: What May Happen Next

- The House may resume negotiations on the American Health Care Act (AHCA), the measure that would repeal major parts of the Affordable Care Act (ACA) and make dramatic cuts to the Medicaid program.
- House Speaker Paul Ryan (R-WI) has indicated that the AHCA bill will not be brought to a vote in the House until enough votes are secured for it to pass.
- President Trump would like a deal in first 100 days – by April 29.
- MacArthur Amendment to the American Health Care Act made more changes.

# Other Updates from the 115<sup>th</sup> Congress: What May Happen Next

- We can't rest easy
- Some Medicaid cuts proposed in the AHCA may show up in other legislative vehicles
- Pushing back on “able-bodied” arguments:  
Dispelling the myths of Medicaid

# Advice for Wisconsin Advocates

- Continued education and engagement at the federal level
- Engagement at the state level; all levels are extremely important
- Importance of sharing real-life impacts
- Keep Up the Good Work!

# Key Concerns Remain

- **Medicaid would be cut by \$839 billion** over 10 years. The bill would radically restructure the entire Medicaid program by converting it to a per capita cap or block grant. These changes will force states to make decisions on who should be covered under state Medicaid programs, whether people have to wait for services, and what services and supports are included.
- **States could choose not to cover Essential Health Benefits**, effectively ending *pre-existing conditions protections*. Now most plans must cover key services, such as inpatient and outpatient care, prescription drugs, mental health treatment, substance abuse treatment, and maternity care.
- **States could allow insurers to charge people higher premiums** for health coverage based on their health *which means insurers could once again discriminate based against people based on their medical history*.

# Estimates of Medicaid cuts to WI

- Congress has not received official per-state estimates of the impacts of cuts to Medicaid.
- The Urban Institute has calculated that the American Health Care Act as approved by the House Budget Committee would result in a \$1 billion cut over 10 years to Wisconsin Medicaid funds.
- <http://www.cbpp.org/sites/default/files/atoms/files/4-13-17health-factsheets-wi.pdf>





# Congressional Budget Office Summary of AHCA (3/13/17)

- States would have to choose whether to add extra state money to fully support their Medicaid programs and services, or reduce spending by cutting payments to providers, eliminating optional services, restricting eligibility, or (if feasible) delivering services more efficiently
- **CBO prediction: states would adopt a mix of these approaches, resulting in federal savings.**

## Medicaid Provides Funding for More than 20 Wisconsin Programs

What Medicaid-Funded Services do you use?

- Personal Care
- Job Coaching
- Prescriptions
- Day Services
- Transportation
- Respite
- Therapy



# Make your Message Clear and Personal

**“Cuts to Medicaid will mean...**

...we will lose our respite care”

...I will end up in a nursing home”

...I will lose my job coach and then lose my job”

...I won't be able to live in my own apartment anymore”

...I will get inadequate health care and end up in the hospital”

...My son's school could lose Medicaid funding for school services”

**(You finish the sentence to fit your situation)**

# Our Questions #1

- This is causing such terrible stress for families all over our state. Some Wisconsin Congressional GOP members seem to feel comfortable voting on this along party lines on this. How do we make them accountable to constituents and feel the heat?

## Our Questions #2

- How we get through to legislators that this plan has not been fully thought out in terms of the economic impact given how many different jobs/different types of jobs will be impacted?

## Our Questions #3

- How can we work with our state legislators to put the heat on their federal counterparts or is that not worth the time?

**Your 2 state legislators: 800-362-9472**

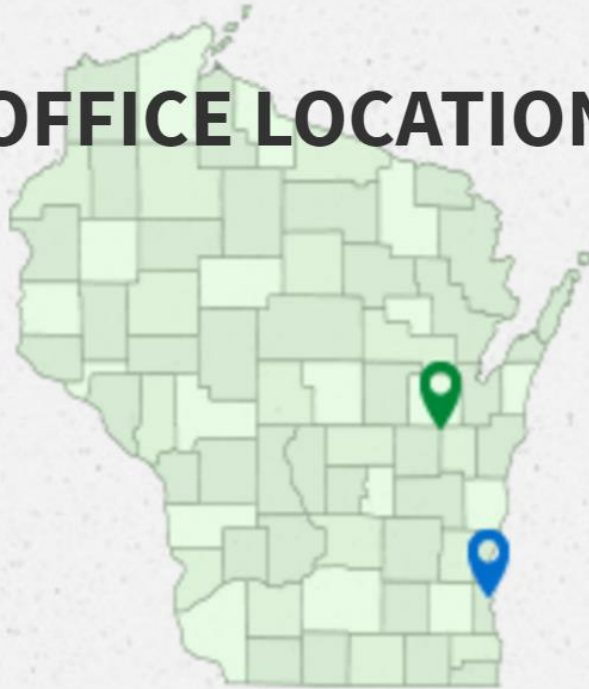
**The Governor: 608-266-1212**

# Our Questions #4

- We have been working on contacting our members of the House.  
What is a US Senate strategy?

# U.S. Senator Ron Johnson

## OFFICE LOCATIONS



### Milwaukee Office

---

517 East Wisconsin Avenue  
Suite 408  
Milwaukee, WI 53202  
Phone: (414) 276-7282  
Fax: (414) 276-7284

### Oshkosh Office

---

219 Washington Avenue  
Suite 100  
Oshkosh, WI 54901  
Phone: (920) 230-7250  
Fax: (920) 230-7262



# Advocacy Strategy for Wisconsin House Members and U.S. Senators

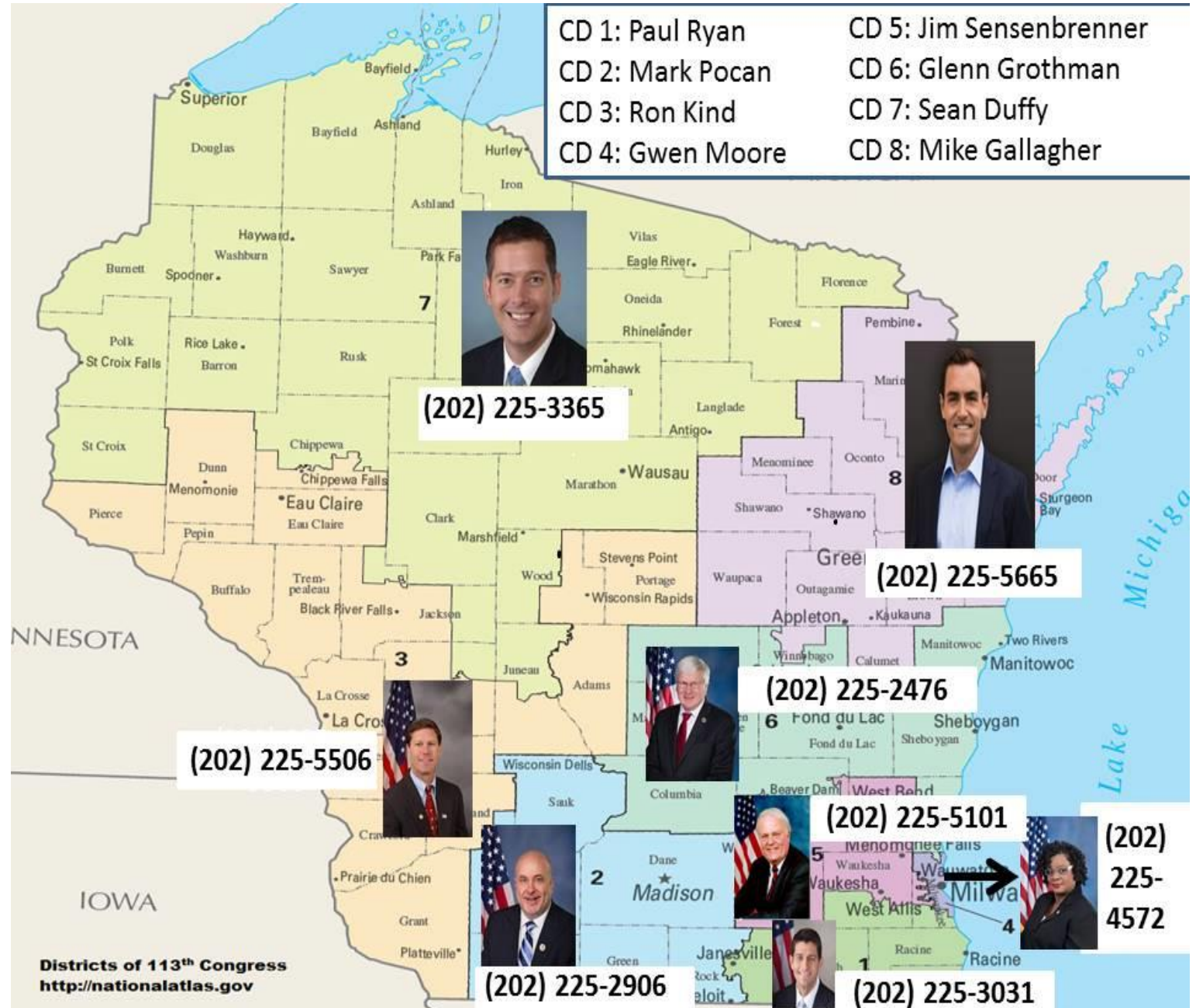
1. Make a call this week: Remind them you are paying attention
  - Vote NO on any cuts to Medicaid
  - Remove the Medicaid cuts from any proposals
  - Cuts to Medicaid will hurt Wisconsin residents and economy
2. ASK FOR A MEETING - when member returns to WI
3. CALL LOCAL RADIO
4. POST ON SOCIAL MEDIA
5. MAKE STATE CALLS; YOUR LEGISLATOR; GOVERNOR WALKER



Make a call  
this Week!

If you don't  
know who  
your rep is:

[www.govtrack  
.us/Congress/  
members](http://www.govtrack.us/Congress/members)



# Many Communities have Local Radio Talk or News

- **Call and ask:**

- Do you have a regular talk show about issues?
- Does your news department interview residents about local issues?
- I am part of a local group that has been trying to talk to Congressman X about Medicaid because I use a Medicaid program X. Did you know there are expected to be \$1 billion cut to Medicaid in WI? That will impact X people in our area.
- We have been trying to get Congressman/US Senator to listen to us. We feel people's lives really are at stake.

# Radio: Tell Local Stories: Use local #

- Find local stories you can talk about and use local numbers of people impacted
- <http://www.survivalcoalitionwi.org/index.php/2017/updates/results-and-stories-from-survival-coalitions-am-i-impacted-by-medicaid-survey/>

Kenosha:  
**35,050**

Walworth:  
**16,661**

Rock:  
**35,701**

Waukesha:  
**30,370**

**Total Medicaid  
Enrollment in CD 1  
Counties: 472,044**

## Medicaid Enrollment in CD 1 includes:

**1,900**

**1,900 children** with significant disabilities in the Children's Long-Term Supports waiver program

**25,000**

**25,000 people** with disabilities and older adults in Family Care and IRIS

**9,000**

**9,000 people** with disabilities who are working in the Medicaid Purchase Plan (MAPP)

**Total Enrollment: 35,900**

# Join Your District Action Team

Search for your closed District page on Facebook:

- [1st District Medicaid Advocates: Ryan](#)
- [2nd District Medicaid Advocates: Pocan](#)
- [3rd District Medicaid Advocates: Kind](#)
- [4th District Advocates](#)
- [5th District Medicaid Advocates: Sensenbrenner](#)
- [6th District Medicaid Advocates: Grothman](#)
- [7th District Medicaid Advocates: Duffy](#)
- [8th District Medicaid Advocates: Gallagher](#)

The screenshot shows the Facebook interface for the "8th District Medicaid Advocates" group. At the top, a red banner reads "A Threat to Medicaid is a Threat to...". Below this, the group name "8th District Medicaid Advocates" is displayed, along with the text "...More than 20 Wisconsin Programs". The group is marked as a "Closed Group". Navigation tabs include "Discussion", "Members", "Events", and "Photos". A search bar for the group is present. The "Write Post" section is visible, along with options to "Add Photo/Video", "Add File", and "More". The "RECENT ACTIVITY" section shows a post by John Jahnke, 58 minutes ago, stating: "I just made an appointment with Congressman Gallagher for April 29 at 2:15 in his Appleton office." Below this, a post by Lisa Krueger Pugh asks for a convener for the 8th district group. The right sidebar contains sections for "ADD MEMBERS", "MEMBERS" (7 Members, 5 new), "SUGGESTED MEMBERS" (Erin Miller, Gloria Krueger, McKenna Pugh), "DESCRIPTION" (This group was created to connect advocates in Wisconsin's 8th C...), "TAGS", and "LOCATION".




# Post to Social Media



**Rep. Paul Ryan**


 @SpeakerRyan

 facebook.com/speakerryan




**Rep. Jim Sensenbrenner**


 @JimPressOffice

 facebook.com/RepSensenbrenner



**Rep. Mark Pocan**


 @repmarkpocan

 facebook.com/repmarkpocan



**Rep. Glenn Grothman**

 @RepGrothman

 facebook.com/RepGrothman



**Rep. Ron Kind**


 @RepRonKind

 facebook.com/repronkind



**Rep. Sean Duffy**


 @RepSeanDuffy

 facebook.com/RepSeanDuffy/



**Rep. Gwen Moore**


 @RepGwenMoore

 facebook.com/GwenSMoore



**Rep. Mike Gallagher**

 @RepGallagher

 facebook.com/RepMikeGallagher/



**#SaveMedicaid**

**#CapsAreCuts**

# Connect a Medicaid comment to a post



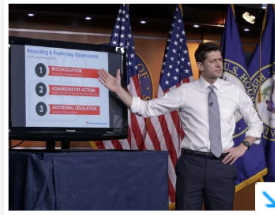
- @SpeakerRyan did you know vets often use Medicaid for their healthcare needs? Vets have high rates of PTSD. Cutting \$1 billion in Wisconsin Medicaid won't help vets. **#SaveMedicaid**  
**#CapsAreCuts**

# Want to Submit a Letter to the Editor?

- Contact Beth Swedeen:  
[Beth.Swedeen@wisconsin.gov](mailto:Beth.Swedeen@wisconsin.gov)

## Congress needs to listen to voters on health care cuts

Letter to the editor 1:14 p.m. CT March 18, 2017



(Photo: J. Scott Applewhite, Associated Press)

**298** CONNECT **1** TWEET **1** LINKEDIN **6** COMMENT EMAIL MORE

GREEN BAY - I am an active member of my community, have a master's degree in social work, and am active in volunteer and advocacy activities.

I also depend on Medicaid for my health insurance and long-term supports funded by the IRIS program.

These supports help me get out of bed in the morning, get ready for my day, and prevent costly emergency medical care. I have lived in nursing homes when my care has not been good, and that's no place for a 28-year-old.

I am extremely distraught by the proposed changes to Medicaid that would result in billions of dollars in cuts if the Republican-proposed American Health Care Act succeeds in replacing the Affordable Care Act. IRIS is so cost-effective and allows me the dignity and the cost savings of being in my own apartment instead of a facility. Yet I am having trouble getting through to my congressional representative by phone and now I find out there are no plans for public hearings on these massive changes.

Congress needs to hear real stories from real people like me. They need to look me in the eye when they talk about these cuts. Tax incentives and health savings accounts won't help me. I have ideas for cost savings, but there are no congressional town halls planned in my part of the state. We need to hold our members of Congress accountable when they make massive cuts on the backs of people with disabilities, low-income kids and frail elders.



# Want a Customized Medicaid Meme?

- Contact Katy: [Kmorgandavies@gmail.com](mailto:Kmorgandavies@gmail.com)
- Send Katy the photo you want
- The name you want listed
- The services you want listed
- Your color preference



Emma Morgan  
Middleton, WI

For me, Medicaid means:

- \* In school therapies
- \* Katie Beckett
- \* Childrens Long Term Support

# Stay Updated!

- Sign up for News - go to “Keep Up with The Arc Wisconsin”:  
<https://arcwi.org/>

Join The Arc Wisconsin  
mailing list!

Just send your email address  
by text message:

Text

**THEARCWISCONSIN**  
to **22828** to get started.



Message and data rates may apply.